



## **MEDIA RELEASE**

### **ANGOSTURA GROUP EMPLOYEES CREDIT UNION LAUNCHES ITS CORPORATE WEBSITE**

*Port of Spain, Trinidad. October 21<sup>st</sup>, 2021:* As the Angostura Group Employees Credit Union (A.G.E.C.U.) celebrates 46 years of existence, we are pleased to announce, the launch of our new website as we celebrate International Credit Union Day. The website will enhance services to our members as we move towards embracing digitization. As part of our Rebranding and Transformation Initiative, which began in August of this year, the website will play a key role in the A.G.E.C.U.'s commitment to being “**Beyond Ordinary**”.

The theme for International Credit Union Day 2021 is “Building Financial Health For A Brighter Future”, and one way in which credit unions can achieve this for its members is by staying in touch and keeping up with members’ needs. In 2014, the World Council of Credit Unions (WOCCU) set a goal of reaching 260 million members by 2020. This goal was achieved by 2017 and was largely attributed to the efforts of those credit unions that offered core services via online and mobile channels. WOCCU’s next goal is to increase membership even further “through the digitization of the global credit union system in 2025”.

President of the A.G.E.C.U., Mr. Lambert George, on the launch of its new website stated, “The theme for our 46<sup>th</sup> Annual General Meeting in 2021 was ‘Moving To Service Excellence, Hope For The Future’, and it is in this context that we have achieved yet another milestone for the A.G.E.C.U. It gives me great pleasure to be at the helm of a team which remains committed to serving the needs of our members, especially during these uncertain times which we are facing during a pandemic.”

The A.G.E.C.U. extends heartfelt greetings to all its members on International Credit Union Day and invites you to click on the link [www.agecu.co.tt](http://www.agecu.co.tt) to visit our new website.

-END-